MEMORANDUM CIRCULAR NO. 2020-052

TO : PEZA Economic Zone Locators
     PEZA Economic Zone Developer - Operators

FROM : BGen CHARITO B. PLAZA MNSA, PhD
       Director General

SUBJECT : CALL FOR NOMINATIONS: Special Awards of the 2020
          PEZA Excellence Awards

DATE : 18 November 2020

The Philippine Economic Zone Authority, under its Charter (Section 33, RA 7916), is mandated to
take concrete and appropriate steps and enact the proper measure for the protection of the local
environment, the protection of the rights and welfare of the Filipino workforce, and the promotion
of the country’s local industries’ participation to the global supply chain.

In our efforts to recognize the exemplary performance and initiatives of PEZA-registered
companies and economic zone developers in conformity to the abovementioned, we hereby
introduce three (3) new award categories as special awards during the 2020 PEZA Excellence
Awards—the COVID-19 Response Award, the Green, Healthy, Smart, and Sustainable Ecozone
Award, and the Galing Pinas! Award.

COVID-19 Response Award
Applications open to: PEZA locators and PEZA economic zone developer - operators

The COVID-19 Response Award will be given to PEZA-registered enterprises and economic zone
developer – operators who were able to successfully establish policies and programs to avert the
spread of the virus in the workplace. These companies must be able to provide proof of
collaboration between employers, supervisors and workers in the workplace safety and health
committees to promote and improve response and preparedness for COVID-19.

PEZA used the International Labour Organization (ILO) Prevention and Mitigation of COVID-19
at Work Action Checklist in the criteria for the award. Outstanding performers will be promoted as
best practices in the economic zones to enable other PEZA-registered companies to benchmark
with successful COVID-19 workplace programs in the economic zones.

Green, Healthy, Smart, and Sustainable Ecozone Award
Applications open to: PEZA economic zone developer - operators

Under our new policy to transform PEZA ecozones into “Green, Healthy, Smart and Sustainable
Ecozones” – in keeping with the Paris Agreement to combat Climate Change, the Energy
Efficiency Conservation Act, the Philippine Green Building Code, and to make ecozones Disaster
Resilient – PEZA shall award ecozone developers who are committed to the following initiatives:
the promotion of healthy industrialization through designing ecozones and towns that are
grounded towards sustainability and a decarbonized future, adoption of technologies and
methodologies which make ecozone operations more efficient, and fostering partnership between

government and the industry in making ecozones more attractive to global leaders in the manufacturing and IT sector, thereby enabling PEZA to achieve its vision as primary catalyst for sound and balanced development.

All PEZA Ecozone Developer - Operators that are already implementing measures to protect the environment for the next generations and have begun to climate proof their ecozones are enjoined to apply for the Award.

Galing Pinas! Award
Applications open to: PEZA ecozone export enterprises and ecozone agri-export enterprises

Local sourcing, i.e., buying goods locally, can boost economic growth while providing opportunities to reduce negative environmental impact. By sourcing locally, companies create linkages with domestic suppliers upstream in their value chain. The so-called “backward linkages” directly generate a rise in incomes and employment at suppliers. Furthermore, backward linkages could transfer knowledge and skills, thereby improving supplier processes, products and managerial capabilities. Sourcing products locally is an important step towards sustainable business practices. It supports the local economy and foster community development.

In recognition of PEZA enterprises’ patronage of locally manufactured/produced raw materials, and support to local suppliers, PEZA shall be giving the Galing Pinas! Award to PEZA-registered Ecozone Export Enterprises substantially utilizing locally manufactured/produced and/or grown raw materials in their export product.

The award shall be given in two (2) Categories corresponding to two (2) types of PEZA-registered Enterprises: (1) Ecozone Export Enterprise; and (2) Ecozone Agri-Export Enterprise.

Submission of Applications:

Interested applicants may download the Nomination/Application Forms from the PEZA website at www.peza.gov.ph under Downloads > PEZA Awards. All submissions must be sent electronically to info@peza.gov.ph no later than 27 November 2020, 5:00 PM. Successful applications will be announced by the end of November 2020.

The awards will be conferred during the 2020 PEZA Excellence Awards awarding ceremony on 10 December 2020, 2:00 PM at the PEZA Auditorium, 101F Double Dragon Center West Building, DD Meridian Plaza, Diosdado Macapagal Avenue, Pasay City.

For inquiries, clarifications, and other concerns, you may contact the Promotions and Public Relations Group thru +632 8551-3438 and info@peza.gov.ph.