Republic of the Philippines
PHILIPPINE ECONOMIC ZONE AUTHORITY

MEMORANDUM CIRCULAR NO. 2026-018

TO : **Economic Zone Developers**
Economic Zone Locator Enterprises
Economic Zone Administrators and Managers
All PEZA Officers and Employees

FROM : **TERESO O. PANGA**
Director General

PEZA - DTS
1519-2026-00010

SUBJECT : **Participation in Earth Hour 2026**

DATE : **10 March 2026**

The Philippine Economic Zone (PEZA) encourages all economic zone developers, locator enterprises, administrators and managers, as well as all PEZA employees and service providers, to participate again in the observation of the Earth Hour on **28 March 2026, Saturday** at **8:30 PM- 9:30 PM**, through the following, but not limited to:

- **Switch off** your signage lights or non-essential lights and give an hour for Earth, spending 60 minutes doing something-anything-positive and celebrate your commitment to the planet with people around the world.
- **Learn.** Browse the WWF- Philippines page (https://wwf.org.ph) to learn about the current status of nature loss and biodiversity, climate change and solutions how we can help.
- **Participate.** Document your Earth Hour events and initiatives by logging them in the Hour Bank at (https://www.earthhour.org/) to contribute to the global impact.
- **Advocate.** Posting and/or sharing of Earth Hour communication materials (including, but not limited to: event poster, virtual marathon publicity materials, press release, etc.) that can be found in WWF-Philippines page
- **Share.** Using the official hashtag **#EarthHour2026** in your social media posts to share your Earth Hour stories online for a chance to be featured on the WWF page.

Since 2007, every year on the last Saturday of March, millions of people around the world raise awareness on nature loss and climate change by commemorating Earth Hour.

Furthermore, PEZA invites everyone to promote and implement their commitment to the environment beyond the Earth Hour through sustainable environment projects and programs like clean-up activities, environmental information, education and communication campaigns (IEC), and various resource conservation measures (e.g. water, energy, raw materials).

For the information and guidance of all concerned.