



PHILIPPINE ECONOMIC ZONE AUTHORITY

MEMORANDUM CIRCULAR NO. 2022-013

TO: Economic Zone Developers
Economic Zone Locator Enterprises
Economic Zone Administrators and Managers

FROM: BGen CHARITO B. PLAZA MNSA, Phd
Director General

SUBJECT: Earth Hour 2022

DATE: 28 February 2022

Every year, on the last Saturday of March, millions of people around the world raise awareness of nature loss and climate change by commemorating the Earth Hour.

On **March 26, 2022, Saturday, 8:30 – 9:30 PM**, we are encouraging all economic zone developers, locator enterprises, administrators and managers to participate in the observation of the Earth Hour through the following:

- **Switch off** your non-essential lights for Earth Hour and celebrate your commitment to the planet with the people of the world.
- **Advocate.** Take part in the **Virtual Spotlight** by sharing the Earth Hour video to help raise awareness on our planet, the issues we face and our place within it all.
- **Participate.** Organize a [live event](#) or tune in to the World Wildlife Fund (WWF) page to witness live events that will seek to reverse nature and biodiversity loss.
- **Learn.** Browse the [WWF page](#) to learn about the current status of nature loss and biodiversity, climate change and solutions how we can help.
- **Share.** Using #ShapeOurFuture and #Connect2Earth, or tagging @EarthHour, share your Earth Hour stories online for a chance to be featured on the WWF page.

We invite everyone to promote and implement their commitment to the environment beyond the Earth Hour through sustainable environmental projects and programs like clean-up activities, environmental information, education and communication campaigns (IEC), and various resource conservation (e.g. water, energy, raw materials) measures.

For the information and guidance of all concerned.

PEZA - DTS



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